

OCTOBER 2022

# The Goodwill Grapevine

Monthly Organizational Updates



## BUSY OCTOBER AHEAD FOR GOODWILL TULSA

By David Oliver

I want to begin this month by reflecting on our company picnic that took place on September 22nd at Chandler Park. After having the last two years canceled due to the pandemic, it was fantastic to see everyone who was able to attend enjoying themselves. I thought the picnic this year was one of the best we have ever had, and I wanted to say a special thank you to everyone who served on the picnic planning committee. Congratulations and thank you go out to Dustin Barton, Sara Carlson, Amy Cates, Karla Davis, Kelsey Davis, Roberta Fuller, Leah Hibbs, Melinda Johnston, Frances Normore, Julie Rettinger, Kelsey Schultz, Felton Trammell, and Sabrina Ware for planning and executing a wonderful picnic!

October is going to be a very busy month for our organization. Historically, October is always our biggest sales month in our stores, so we know it will be a very busy time for everyone associated with our Donated Goods Program. In addition to that, we are preparing to launch our e-commerce sales division this month. Our goal is to begin listing items for sale online before the end of the month. This is a new endeavor for us that will allow us to maximize the revenue that we can generate from jewelry and other unique items that are donated to us.

October is also the time of year when we develop our budgets for next year and begin our planning activities for 2023 projects and initiatives. We have several new initiatives that we are developing for 2023, and I will keep you updated on them as we progress during 2023.



## Newsletter Content

Sales Up  
for Spooky Season

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United Way  
Campaign

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FEC Growing  
Despite No-Shows

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Choose Positivity

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VITA Searching  
for Volunteers

October  
Paydays  
14 and 28



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One of our key initiatives for the remainder of 2022 and into 2023 involves employee engagement and organizational culture. There are many aspects to this. One of them is communication, and we are discussing different ways to better connect all of you with things that are happening within Goodwill, particularly as it relates to our mission.

Also, during October, we will be conducting our United Way fundraising campaign. We launched this effort with a pizza lunch at 2800 on September 30, and it will conclude on October 28 in conjunction with our Halloween Party. United Way is a tremendous partner to Goodwill Industries of Tulsa along with 58 other nonprofit agencies in the Tulsa area. I personally support United Way because I know that my contributions to United Way are being utilized to make our community a better place to live and work. We have several fun special events associated with our campaign this year that you will read about in the Grapevine this month. I hope that if you can, you will join me in supporting our campaign this year.

Finally, I want to close with a reminder that our Holiday Luncheon will take place at Chandler Park on Thursday, December 22. We will be giving out our Years of Service Awards and STAR Awards at this event, so be sure to attend.



## NEW HOURS

Stand-alone attended donation center hours have now changed:  
Monday - Saturday: 9 a.m. - 6 p.m.  
Sunday: Noon - 6 p.m.



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# SALES UP FOR SPOOKY SEASON

By Vanessa Pelton

[vpelton@goodwilltulsa.org](mailto:vpelton@goodwilltulsa.org)

We are officially in spooky season, and we have the sales to show it! Our retail stores exceeded their sales goal by 14.0%, beating last September's average sales by 19.83%. We want to extend a big thank you to our retail stores and processing!

Congratulations to the following teams who exceeded their September goals:

September 2022 Goal:  
+14.0%

Average Sale vs September 2021:  
\$19.83 vs \$21.64  
+\$1.81 or +9.1%

Claremore +23.8%  
B.A. +22.5%  
Glenpool +21.4%  
SW Blvd +17.8%  
Garnett +17.0%  
Stone Creek +16.8%

Bixby +15.7%  
McAlester +14.0%  
Joplin +8.7%  
Bartlesville +4.8%  
Carthage +2.4%

Fall is here, and it's time to start thinking about sweaters and boots! We've started setting up the stores for fall and winter. And this month is HALLOWEEN MONTH! Remember that you can find the spookiest, cutest, and most unique costumes at your local Goodwill.

SUN	MON	TUE	WED	THU	FRI	SAT
2	3	4 	5	6	7	1 8
9	10	11	12	13	14	15
16	17	18 	19	20	21	22
23	24	25	26	27	28 	29
30	31 					

**OCTOBER 2022**



**SENIOR DAY**  
55+ RECEIVE 25% OFF  
TOTAL PURCHASE  
NEW GOODS EXCLUDED  
**CUSTOMER APPRECIATION DAY**  
25% OFF TOTAL  
PURCHASE  
NEW GOODS EXCLUDED  
**LET'S GET SOCIAL!**  
STAY CONNECTED ON  
SALES AND MORE AT  
[GOODWILLTULSA.ORG](http://GOODWILLTULSA.ORG)

Open Management Positions:

Garnett: Customer Service Manager  
Stone Creek: Customer Service Manager

Bixby: Customer Service Manager



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## TULSA AREA UNITED WAY CAMPAIGN KICKS OFF

Goodwill Tulsa's campaign to raise funds for the Tulsa Area United Way kicked off on September 30. Below is the schedule of campaign events, which includes Spirit Week (the week of October 10) and a Halloween party on October 28. We'll do a drawing every Friday in October for pledge cards turned in and pledges made online for that week, so keep those cards and letters coming! Also, please note that there are added incentives for leadership giving, which starts at \$600. If you would like more information, please see Julie (Julie.rettinger@goodwilltulsa.org or (918) 581-1232. Thank you for considering supporting the Tulsa Area United Way – your gifts support 59 agencies (including Goodwill Tulsa!).

### WHY SHOULD I GIVE TO TULSA AREA UNITED WAY?



Tulsa Area United Way

### THEY SUPPORT OUR COMMUNITY...

TAUW'S  
FUNDRAISING GOAL  
FOR 2023 IS  
**\$25,913,704**

**59** NON-PROFIT  
AGENCIES BENEFIT

### ...INCLUDING GOODWILL TULSA

GOODWILL TULSA  
WILL RECEIVE  
**\$601,351**  
FOR 3 PROGRAMS  
IF TAUW REACHES  
THEIR GOAL

## CELEBRATE SPIRIT WEEK

### \$5 TO JOIN THE FUN

PROCEEDS BENEFIT OUR 2022 TAUW CAMPAIGN



**CRAZY HAT DAY**  
WEAR YOUR FAVORITE SILLY HAT



**MONOCHROME DAY**  
FEELIN' BLUE? IN THE PINK? WEAR A SINGLE COLOR FROM HEAD TO TOE



**HAWAIIAN SHIRT DAY**  
ALOHA! WEAR A HAWAIIAN SHIRT



**FAVORITE SPORTS TEAM**  
GO TEAM! WEAR YOUR TEAM COLORS



**GOODWILL GEAR DAY**  
G-O-O-D-W-I-L-L! DECK YOURSELF OUT IN YOUR FAVORITE GOODWILL ATTIRE

## EVENTS YOU WON'T WANT TO MISS



**TAUW KICKOFF**  
PIZZA IN THE 2800 BREAKROOM  
@ NOON



**SPIRIT WEEK WRAP-UP**  
SNACKS AND PRIZE DRAWING FOR PLEDGES SUBMITTED @ SECOND BREAK



**PRIZE DRAWING**  
DRAWING FOR PLEDGES SUBMITTED



**TAUW WRAP-UP HALLOWEEN PARTY**  
DRAWING FOR PLEDGES SUBMITTED, TREATS, & COSTUME CONTEST  
@ 1:30 P.M. 2800 BREAKROOM

**WANT TO PLEDGE ONLINE?** <https://give.tauw.org/goodwill>



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## FEC SESSIONS HIGH DESPITE NO-SHOWS

By Modi Kwanza

[mkwanza@goodwilltulsa.org](mailto:mkwanza@goodwilltulsa.org)

As September wound down, the Tulsa FEC closed in on another milestone: 500 clients served. We're approaching that number due to another strong month of sessions: 115. About 55% of those sessions were with returning clients.

We formally track appointment shows and no-shows. Of the 302 appointments in September, only 102 clients showed up for their appointment.

We are working on ways to ensure clients keep their appointments, as it is key to clients' progress and every Tulsa FEC metric. For example, clients receive a text alert both one week and one day before their appointment.

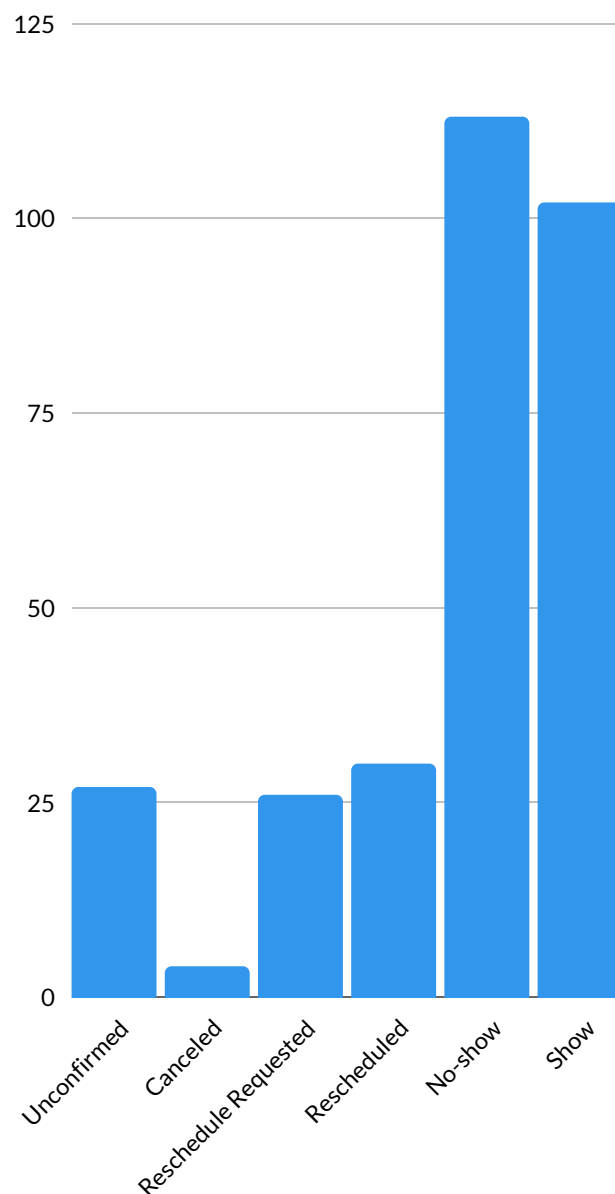
In September, the financial resilience team attended another parent night at the TPS Parent Resource Center and the Senior Resource Fair at South Tulsa Community House. We received 38 referrals through our community outreach events last month. The trips are paying off.



**Tulsa  
Financial  
Empowerment  
Center**

*Free One-on-One  
Financial Counseling*

All Appointments by Status



City of Tulsa FEC

as of 9/29/22



498 clients  
served



1,341  
sessions



149  
outcomes



\$171K in client  
debt reduced



\$240K in  
savings built

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## CHOOSING A POSITIVE ATTITUDE CAN IMPROVE YOUR RELATIONSHIPS & PRODUCTIVITY

By Jenny Nobile

[jnobile@goodwilltulsa.org](mailto:jnobile@goodwilltulsa.org)

Did you know that October is Positive Attitude Month? With so much stress, turmoil, and injustice in the world, it can be very hard to think positively — much less maintain a positive attitude. While maintaining a positive attitude is good for your health, it also can improve relationships and productivity.

If you're struggling to find something positive, it's important to keep an open mind and focus on what you can do in a situation. By keeping a positive mental attitude, you are less stressed and can focus on better outcomes. Realize that the perceived problems are opportunities to learn and grow as you overcome the obstacles.

As author Joyce Meyer said, "A positive attitude gives you power over your circumstances instead of your circumstances having power over you."

Your attitude serves as the building block for your experiences and achievements. Make the choice, think positively, and project a positive attitude every day. It's good for you and others!



## VITA SEARCHING FOR 2023 VOLUNTEERS

Goodwill VITA needs volunteers to help area taxpayers in 2023.

Free training is available (no experience required).

Reasons to volunteer:

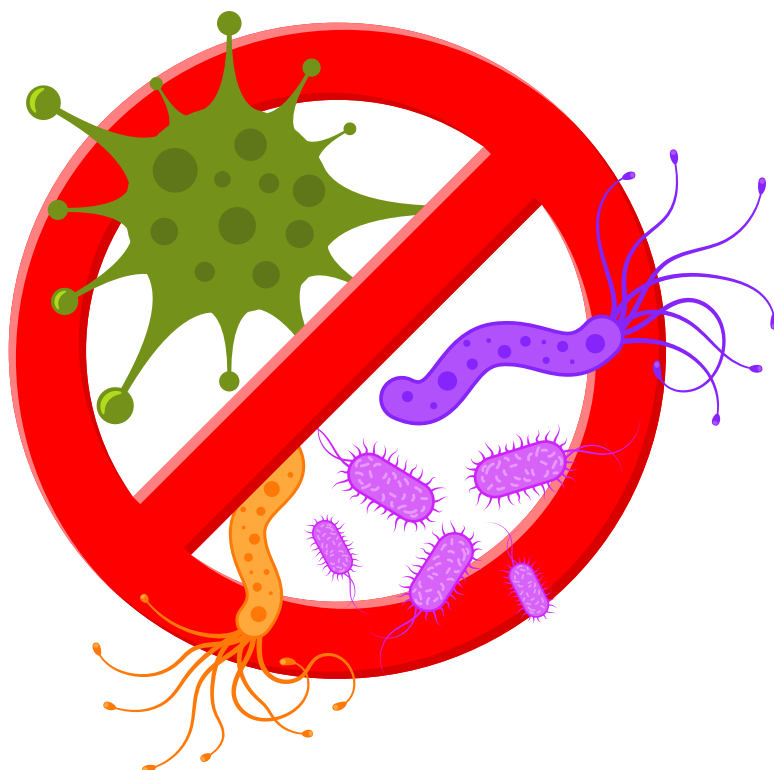
- Flexible hours with evenings and weekend shifts
- Continuing education credits
- Help those in your community claim tax credits

For more information, email [victoria.annesley@goodwilltulsa.org](mailto:victoria.annesley@goodwilltulsa.org) or visit [GoodwillTulsa.org/VITA](http://GoodwillTulsa.org/VITA).





# GET YOUR FLU SHOT



You can receive a no-cost flu shot at any Walgreens location this year. You'll need to bring either a medical insurance card or a voucher. Anyone without an insurance card can request a voucher from HR by calling (918) 584-7291.

Vouchers are valid through **December 31, 2022.**



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# 2022 *Employee Picnic*

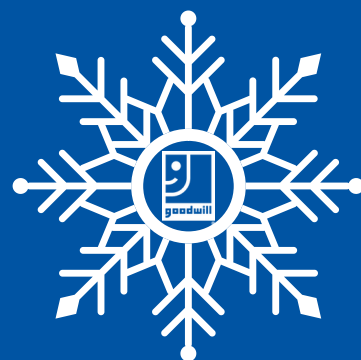






## HOLIDAY LUNCHEON: DECEMBER 22

Save the date! This year's holiday luncheon will be at Chandler Park on December 22. Soon we'll begin to seek nominations for our STAR (Special Thanks and Recognition) awards, which recognize employees who make Goodwill a better place to work. Start thinking about colleagues you'd like to nominate in the following five categories: Team Player, Exceptional Customer Service, Extra Mile, Cheerleader, and Essence. Award descriptions and nomination forms will be available soon.





# WELCOME TO THE TEAM

Get to Know Some of Your New Coworkers



**Ashley Barnhardt**  
Recruiter

Ashley is the newest member of Goodwill's HR department. She tells us that being able to help others is the best part of her job. Ashley's dream vacation would include a trip to Israel.



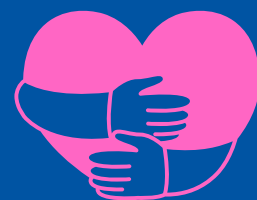
**James Ford**  
Customer Service Manager

James joined the retail team as a customer service manager in August because he wanted to find a job with purpose. On a day off, James can often be found playing basketball.



**Kathryn Horath**  
Donated Goods Retail Associate

Kathryn, who goes by Kathy, joined our retail team in Bixby in September. When not at work, Kathy loves spending time with her ten grandkids.



**Trahcei Wells**  
Utility Processor

Trahcei learned about an opening in our processing department online. TeeTee, as he's known to his friends, roots for the Oklahoma State Cowboys basketball team and loves spending time with his family.



**Veronica Florence**  
Utility Processor

Veronica tells us the best part of working in processing is the people. A Texas native, she pulls for the Dallas Cowboys.



## SEPTEMBER NEW HIRES

Sherrie Barnett  
Ashley Barnhardt  
Santina Bilene  
Teresa Burke  
Julie Calvin  
Gerardo Chavez  
Franklin Currin  
Eloise Davis Coleman  
Cassidy Douthit  
Jodie Emler  
Sheila Farrara  
Gwendolyn Fisher

Veronica Florence  
Gage Floyd  
James Ford  
Timothy Golding  
Desiree Gregory  
Shayla Gulley  
Teresa Hammons  
Kathryn Horath  
Jeryn Jack  
Bejar Lucila  
David McGuire  
Dee Moseley

Axton Mote  
Risako Mutuk  
Caleb Nelson  
Edward Parks  
Gage Parrott  
James Paxton  
Shirley Richards  
Ashley Richie  
Cody Riley  
Sabrina Roland  
Nai Saetern  
Brandon Scott

Hannah Scott  
William Sellers  
Brandy Seward  
Elizabeth Smith  
Jo Ann Stafford  
DaeAurion Turner  
Katlin Walters  
Nicholas Wells  
Trahcei Wells  
Brooklynn Withrow  
Amber Wylie



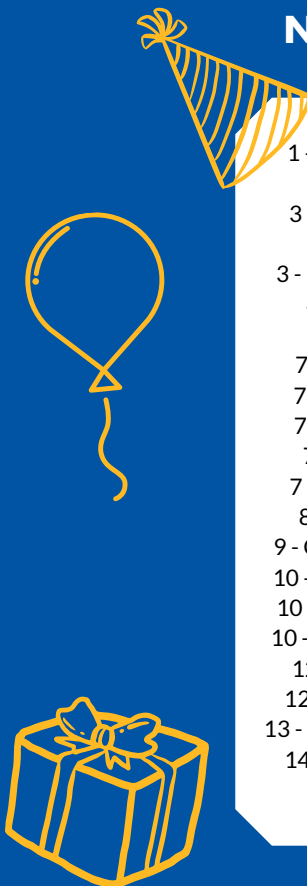
## October Anniversaries

Number in parentheses indicates years of service

Jesse Angel-Barragan (1)	Kenneth Osorio (2)
Daren Barrett (11)	Magyn Passmore (8)
Virginia Brown (2)	Vanessa Pelton (5)
Therisa Cullom (2)	George Prokopich (23)
Traci Daubert (23)	Janiss Richardson (10)
Markcous Denson (3)	Renee Roy (3)
Carla Ellis (4)	Janet Rudluff (11)
Jacob Falleur (1)	Kelsey Schultz (2)
Christie Farmer (10)	Brenda Seckman (2)
Brittany Geren (4)	Joshua Shannon (12)
Vera Grimes (1)	Cynthia Simmons (23)
Morgan Hance (1)	Aaron Smith (23)
Chris Hunt (12)	Christina Smith (5)
Edra Jent (22)	Miquel Stiles (4)
Jennifer Keys (23)	Jana Swanson (27)
Stephanie Kinsey (7)	Connie Vaughan (7)
Lisa Lewis (1)	Rebecca Weaver (23)
Anthony Logsdon (15)	John Widlund (2)
Deanna McClung (1)	Dawn Williams (5)
Caleb Myers (6)	Tyler Williams-Redus (1)
Daniel Newby (23)	Logan Winiecke (5)
Wilma Oakes (2)	Philip Winkler (23)
Victoria Olson (23)	Coleta Wormser (10)

## November Birthdays

1 - Laura Martinez	14 - George Schmidt
1 - Stacy Kirk	14 - Jana Swanson
3 - Ladaryl Bowen	14 - Amber Wylie
3 - Kerri Jay	16 - LaShawnda Butler
3 - Michael Simmons	16 - Rebecca Chesser
4 - Heidi Ables	17 - Mylinda James
5 - Tia James	18 - Brian Dalen
7 - Christine Cox	18 - Robin Jones
7 - Jeffrey Daniel	20 - Cassandra Glaze
7 - Joanna Horne	20 - Dena Keele
7 - Daniel Oaks	20 - Lori McKenzie
7 - Nicholas Wells	21 - Caleb Myers
8 - Emily Jacoby	21 - Wilma Oakes
9 - Christopher Blunt	23 - Daulfin Bennett
10 - Joseph Adamson	23 - Myola Namelo
10 - Rochelle Cowan	24 - Donnel Caldwell
10 - Steven Lhungdim	24 - Michael Huffman
12 - Sara Cupples	25 - Pam Shirley
12 - Carolyn Olden	28 - Chester Burtlow
13 - Michael Tecumseh	28 - Carmilla Cloud
14 - Dakota Canler	28 - Deborah Snyder
14 - Sarah Nix	30 - Franklin Sweeten



## ROOT BEER FLOAT BIRTHDAY PARTY



# NOW HIRING: YOUR BEST FRIEND

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## EMPLOYEE REFERRAL PROGRAM

### THE BIG PICTURE

- **WHO**—You
- **WHAT**—Refer a great new employee. Each of you can earn a bonus up to **\$750**.
- **WHEN**—\$250 after 90 days and another \$500 after 180 days.
- **WHERE**—Submit a Candidate Referral Form, then have the candidate apply (online at [goodwilltulsa.org/jobs](http://goodwilltulsa.org/jobs) or in person).
- **WHY**—Because we need great employees, and it takes one to know one!
- **HOW**—Ask your manager or HR for a Candidate Referral Form.

### THE FINE PRINT

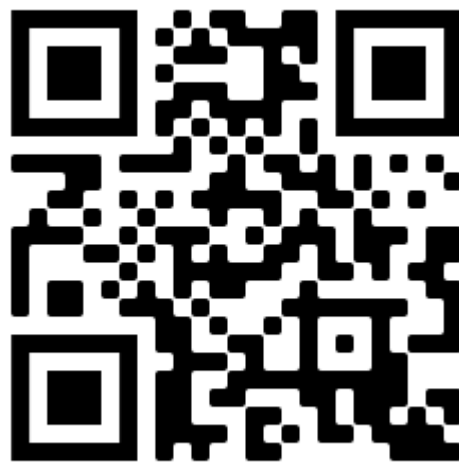
- See HR for a complete set of Terms and Conditions. Some restrictions apply.

### WHO WE ARE LOOKING FOR

**Do you know anyone who sounds like this?**

- Ready to work
- Strong interpersonal skills
- Eager to learn
- Positive attitude
- Dependable
- Team player

### CURRENT OPENINGS:



[GoodwillTulsa.org/Jobs](http://GoodwillTulsa.org/Jobs)  
918-584-7291